



UCCELLO  
DESIGNS

Online Resellers Guide.

Nov 2022

Pouring **Hot Water** **Safely**  
**And Steadily** Every Time.

## Uccello Kettle Description for Your Website / Web shop

### Approved Product Titles

*(please choose one for your website):*

1. Uccello Kettle
2. Uccello Tipping Kettle
3. Uccello tilt-to-pour Kettle

### Product Description:

The Uccello Kettle was specifically designed for those with limited reach, mobility, dexterity, and strength.

Unlike other kettles and kettle-tippers, the circular shape of our Uccello Kettle, moves around the body of water to create a smooth effortless pour, so you don't have to lift, strain or balance – simply ***tilt to pour!***

**The Uccello Kettle delivers hot water safely and steadily, every time.**

## Further information about the Uccello Kettle should you need it:

### General Specifications

- Tilt-to-pour technology
- Stainless steel heating element with British safety technology and control
- Auto shut-off with overheating protection
- Ergonomic handle for easy lifting and pouring
- Removable stainless steel anti-scale filter
- Water level indicator
- Power-on light
- Sturdy base with non-slip feet
- Quiet boiling

### Kettle Materials

- Polypropylene, a thermoplastic polymer.
- The entire Kettle body is BPA free.
- Element and controls: Stainless steel

### Technical Specifications

- 1.5 Litres capacity
- 50/60Hz
- 1850-2200 Watts
- 220-240 Volts

# Selling on Amazon

Uccello Designs ASIN

**B07MBZP5XS**



Roll over image to zoom in



Uccello Electric Safety Kettle | Black Tipper Base Included | Effortless Pour Every Time | Daily Living Drinking Aid For Disabled and Seniors | 1.5 Liters | Black and White

Brand: UCCELLO

★★★★★ 116 ratings

Size Name: **1.5 Liters**

Colour Name: **Black and White**



<b>Brand</b>	UCCELLO
<b>Colour</b>	Black and White
<b>Capacity</b>	1.5 litres
<b>Voltage</b>	220 Volts
<b>Item dimensions L x W x H</b>	12 x 23.4 x 22.1 centimetres

## Customer Reviews:

“We got the Uccello Kettle and it is great. I have fibromyalgia and my husband has Parkinson’s so this is perfect for us. Would recommend to both family and friends.” - *Collette*

“Excellent kettle, absolutely ideal for elderly or people who might find it difficult to lift things. It’s very safe too. I would highly recommend it.” - *Lou*

“I got one for my Mum who’s bad with arthritis in her hands. Great job.” - *Sarah*

“Got one for my mother and it is brilliant for her. Would recommend it for anyone that has arthritis or any wrist problems.” - *Stephen*

## Marketing Messaging

Please say...

“Uccello Kettle”

“Uccello Kettle, the easy  
pour kettle”

“Uccello Tipping Kettle”

“Uccello tilt-to-pour  
Kettle”

Please don't say...

“Easy pour kettle”

“Uccello tilting Kettle”

“Tilting Kettle”

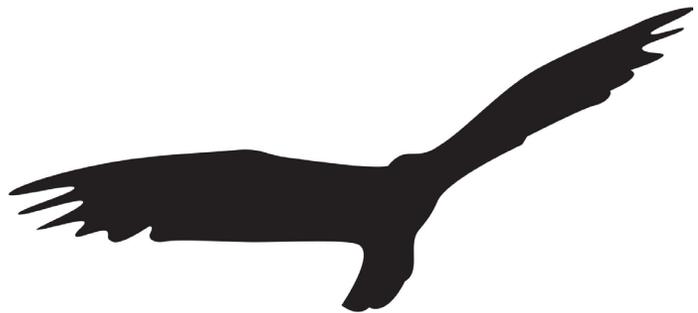
“Combination kettle and  
tipper”



## Need Help?

These guidelines have been designed to provide direction on what you can and can't do with regards to the communication and online promotion of the Uccello Kettle.

If you have any questions or need any help, please feel free to contact us here via email at [enquiries@uccellogdesigns.com](mailto:enquiries@uccellogdesigns.com)



UCCELLO  
DESIGNS

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