



UCCELLO
DESIGNS

Marketing Material

Nov 2022



Our Story

Imagine how you would feel if someone told you that you could not do something. How would you feel?

This was the case for Andy DePetra in early 2011. Diagnosed with Psoriatic Arthritis and over time it was his body telling him that he could no longer do things. Things like making his cup of coffee in the morning.

Andy is originally from Italy and enjoys fine coffee. But since his diagnosis, he had more and more difficulty lifting a kettle full of water to make it. He grew frustrated (*like many of us would*) and turned his thoughts to how others in his position handled this.

Having found no other viable options, Andy turned his focus on designing a kettle that would ease the struggle and enable people to maintain their independence.

Andy loved Italian design and featured its shape on a small bird – also known as *Uccello* in Italian. The little bird ([our Uccello Kettle](#)) safely rotates on its arc to deliver boiling water without causing any unwanted weight or pressure on the user.

It's thanks to Andy and his creative design of the [Uccello Kettle](#) that we have been able to help impact the lives of nearly 400,000 people. That is 400,000 people who feel safer and more independent at home.

Product Description & Images

Uccello Kettle

The Uccello Kettle was specifically designed for those with limited reach, mobility, dexterity, and strength.

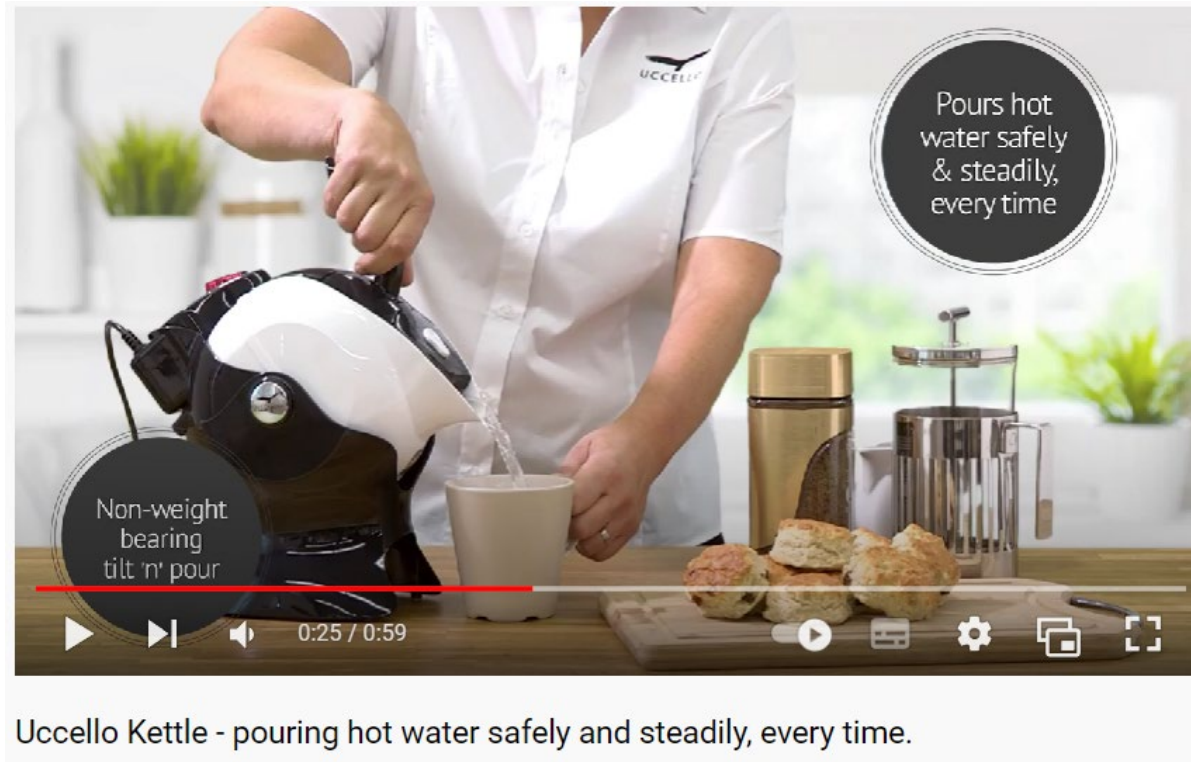
Unlike other kettles and kettle-tippers, the circular shape of our Uccello Kettle, moves around the body of water to create a smooth effortless pour, so you don't have to lift, strain, or balance – simply **tilt to pour!!**

The Uccello Kettle delivers hot water safely and steadily, every time.



If you are selling all 4 Uccello Kettle Colour Options, please let us know & we will send you the correct images for all colours.

Uccello Designs Demo Kettle Video



Video URL: <https://youtu.be/iQIK0DCsIU>

If you would prefer the original video to upload to your own website please do not hesitate to contact us.

Customer Review Videos



Wheelchair User



Elderly End User



Limb Difference



General End User



Elderly End User

Customer Reviews

- ▶ *Thank you for your amazing product. It has been a Godsend for my partner as she has Rheumatoid Arthritis in both hands. – Joe*
- ▶ *This kettle has definitely given me back, at least, some of my independence, so thanks again. – Helen*
- ▶ *Absolutely wonderful, so light, and easy to use. Don't know why I didn't buy one before now. Really helps me with pain from arthritis. – Yvonne*
- ▶ *Just received mine it's brilliant also bought one for my Daughter to help with arthritis in her wrist. – William*
- ▶ *A very good addition for my kitchen – no more spilled kettles and I even managed to get it into the cups now too – love it. – Lynn*

- ▶ *Just ordered, I have Multiple Sclerosis and my hands are numb can't wait. This will really help me be independent. – Lisa Ann*
- ▶ *Best kettle I've ever had. Osteoarthritis in my hands. This is fantastic. – Max*
- ▶ *Purchased this kettle and it's absolutely brilliant don't know what I did before I bought it. Perfect for arthritic hands – Sylvia*
- ▶ *I had one of these kettles bought for me at Christmas. It's wonderful not to have to try to pick up a heavy kettle anymore as I have arthritis in my hands. Highly recommended. – Velda*
- ▶ *This kettle is amazing, I've had mine for over a year, also when it boils it shuts off immediately, so no steam comes out, a wonderful little kettle. –Ann*
- ▶ *Best kettle ever. Bought one for my Mum, I no longer worry about her burning herself. – Tracey*

Uccello Kettle Key Benefits Posts for Social Media

► 2-YEAR GUARANTEE

The Uccello Kettle is safe and durable. This is why each and every Uccello Kettle comes with a 2-year warranty guarantee.

Want to know more, don't hesitate to contact us.

#UccelloKettle #UccelloDesigns #IndependentLiving

► CAPACITY

Thanks to the Uccello Kettle's 1.5L capacity – that's 6 cups - invite your loved ones around & only boil the kettle once!

Want to know more, don't hesitate to contact us.

#UccelloKettle #UccelloDesigns #TeaTime

► AWARD WINNING

We are delighted to stock the Uccello Kettle as part of our daily living range. It is a multi-award-winning product, having won awards for its design and safety.

Want to know more, don't hesitate to contact us.

#UccelloKettle #UccelloDesigns #DailyLivingAid

► WIDE SPOUT

The Uccello Kettle has an extra-wide spout which makes it easy to fill from the tap or with a jug. The spout is also tapered to help offer you accuracy, control, and a safe pour.

Want to know more, don't hesitate to contact us.

#UccelloKettle #UccelloDesigns #IndependentLiving

► HANDLE

The Uccello Kettle's handle is specifically designed to help distribute the weight of the kettle across the entire arm and not just on the fingers and wrists – this makes it easier to handle safely and comfortably.

Want to know more, don't hesitate to contact us.

#UccelloKettle #UccelloDesigns #Tea

► NON SLIP FEET

No matter what way you choose to use your Uccello Kettle in the rotating cradle or apart you can rest assured that the 4 non-slip feet on the tilting vessel and the body give you added security and safety in the kitchen.

Want to know more, don't hesitate to contact us.

#UccelloKettle #UccelloDesigns #TeaTime

► QUIET BOIL

No one likes a noisy kettle, we don't want to have to yell over it as it boils. Great news though, the Uccello Kettle is a quiet boiler.

Want to know more, don't hesitate to contact us.

#UccelloKettle #UccelloDesigns #QuietBoil

Text for Ad Content

ARTHRITIC ADS

- ▶ "I have arthritis in my hands, so I am not always confident pouring a kettle full of hot water but the tilting feature on this kettle makes it safe and easy to use" - Patricia, Liverpool 😊

WHEELCHAIR ADS

- ▶ "I love this kettle, from a cup, teapot to my hot water bottle, I can make it all independently." - Gemma 😊

ELDERLY END-USERS ADS

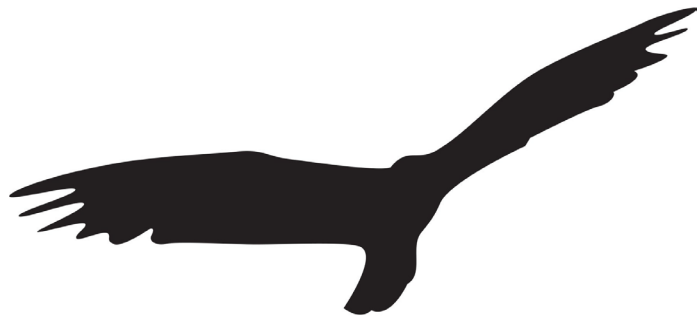
- ▶ Do you have difficulties using the kettle? ☹️ ☹️

With the tilt-to-pour action of the Uccello Kettle, you won't have to lift, balance or strain yourself for a cuppa ever again 😊 ☹️

CARERS ADS

- ▶ Do you have a loved one that finds it difficult to lift, fill and pour their kettle at home? ☹️

With the effortless pour of the Uccello Kettle, they won't ever have to lift, balance, or strain themselves again 😊 ☹️



UCCELLO
DESIGNS

Pouring **Hot Water Safely**
And Steadily Every Time.

uccelldesigns.ie
uccelldesigns.co.uk

uccelldesigns.com
uccelldesigns.com.au